



### Publications 2024-25

SN	Name of the Teacher(s)/Author	Title of the Reference Books/Monographs	Publisher	ISBN/ISSN NO.
1	Anтре Ganesh Eknath	Marketing Management	San International Scientific Publications	978-81-970908-3-7
2	Kulkarni Amruta Ashutosh	Human Resource Analytics and Strategies in the Digital Era: Shaping the future workforce	JSR Publisher	9789362266781
3	Deodhar Nachiket Vijay	Financial Management Theory & Practices	Taran Publication, New Delhi	978-93-341-2441-5
4	Deodhar Nachiket Vijay	Indian Economy	Thakur Publication, Pune	978-93-6180-653-7
5	Pardeshi Rajendrasing Kisansing	Beyond the basics: Advanced Strategies in Research Methodology	Ninetales publishing	978-81-978195-2-0
6	Pardeshi Rajendrasing Kisansing	Indian Knowledge systems	Nirali Publications	9361097776
7	Pardeshi Rajendrasing Kisansing	A study of Maharashtra state Transport corporation (MSRTC) with special reference to Ahmednagar district	Self	978-93-341-3438-4
8	Pardeshi Rajendrasing Kisansing	Indian Knowledge Systems and Leadership: Principles Practices and Innovations	Ninetales Publishing	978-93-48188-27-4
9	Pardeshi Rajendrasing Kisansing	Strategic Management	Ninetales Publishing	978-81-978195-3-7
10	Pardeshi Rajendrasing Kisansing	Consumer Behaviour : Understanding and Influencing Buyers	Nine Tales Publishing	978-81-978195-7-5
11	Pardeshi Rajendrasing Kisansing	Marketing Management	Himalaya	9789365576672
12	Suryawanshi Pravin Balasaheb	Machine Learning Models In Marketing	Scientific International Publishing House	9789361322570
13	Suryawanshi Pravin Balasaheb	Consumer Behavior Understanding and Influencing Buyers	Nine tales Publishing	978-81-978195-7-5
14	Suryawanshi Pravin Balasaheb	Fundamentals of E-Commerce	Scientific International Publishing	978-93-6132-819-0
15	Suryawanshi Pravin Balasaheb	Digital and Strategic Marketing in Current ERA	Scientific International Publishing House	978-93-6132-294-5
16	Gadekar Vithal Laxman	Hand book on Basics of Marketing	Self	978-93-341-3531-2
17	Gadekar Vithal Laxman	Hand Book on Corporate Governance	Self	978-93-341-2882-6
18	Gadekar Vithal Laxman	Thesis On "A Study Of Buying Performance And Customer Satisfaction Level Of Users Of Industrial Water Treatment Plant With Reference To Ahmednagar And Pune District	Self	978-93-341-2364-7
19	Gadekar Vithal Laxman	Consumer Behavior understanding and influencing buyers	Ninetales Publishing	978-81-978195-7-5
20	Ganar Mahesh Arvind	Indian Knowledge Systems and Leadership : Principles, Practices and Innovations	Ninetales Publishing	978-93-48188-27-4
21	Potdar Shubhangi Mahesh	Review of Data Mining Techniques to Predict Teachers Teaching Performance in Higher Education	Journal Press India Delhi, India	978-81-970159-0-8